



FREESTYLE
YOUR SOURCE FOR ADRENALINE SPORTS

FREESTYLE-JSL ATHLETE DEVELOPMENT PROGRAM

The goals and purpose of the Freestyle-JSL Athlete Development Program are to support and further the mission of the Jefferson Swim League by directly touching the beneficiary applicants to advance the individual(s), their team, family, or personal development. This development will further enhance personal growth as contributing members within the community, athletic development within the swimming community, academic achievement through continuing education, and community service and outreach.

This program is funded entirely from Ski & Sport Center LLC, DBA Freestyle (Freestyle) and run through the Jefferson Swim League (JSL) to directly benefit individuals, families, teams, and related not-for-profit charitable organizations such as, but not limited to, Benjamin Hair-Just Swim for Life and the American Red Cross.

Access to the Freestyle-JSL Athlete Development Program is open to all member teams of the Jefferson Swim League, individual families, individual athletes and, if desired, designated agencies of choice for benefit. Consideration for any monetary or material award by the program is by principle open to anyone regardless of ethnicity, gender, sexual orientation, religion, education, or financial resource. Discrimination in any form and by any means is intolerable in this program and can be challenged at any time to the JSL Board or to Freestyle, upon written notice provided to either, from any applicant or beneficiary.

To be considered and ultimately receive an award, a nomination and application must be submitted to the Team's JSL Board Representative. Nomination will be by anyone affiliated with the Jefferson Swim League, Freestyle, JSL member teams and their coaches, or associated organizations such as Benjamin Hair-Just Swim for Life or the American Red Cross. Application will be the form provided by Freestyle on the next page for contact information, purpose, verification of requirements, and most importantly how the award will benefit the development of the recipient.

The benefits of the Freestyle-JSL Athlete Development Program are open ended to provide the most flexibility in the achievement of the goals and purpose of the program. We envision the awards to be for one award for each team per year but reserve the right to make additional awards at our discretion. **The types of awards may be partial or full** and could be as follows, but not limited to:

- Athlete items such as swim suits, Tech suits, goggles, caps, bags and other items needed to participate in competitive swimming activities.
- Team and/or coaching dues/fees for individuals or families to participate in teams and programs of the JSL
- For team applicants, for any use to promote the development of the team. These could be training aids (kick boards, pull buoys, hand paddles, and fins), pool items (back stroke flags, etc.) and would also include coach salary consideration.
- Travel expenses related to Divisional/Regional/Zone qualifying meets for USA swimming events that would be outside of Jefferson Swim League participation. This would of course require JSL participation during summer league.
- Travel expenses related to Collegiate visits in College selection of High School Juniors and Seniors whether for swim team participation or not. This would of course require JSL participation during summer league. For compliance in NCAA eligibility this will be conferred as scholastic/athletic scholarship.
- Course Fees for Water Safety Instructor certification (for use in Benjamin Hair-Just Swim for Life will be given priority consideration)
- Course Fees for First Aid, CPR, and Life Guard Courses (for use in Benjamin Hair-Just Swim for Life will be given priority consideration)

Award of Benefit will be at the discretion of Freestyle with the input of the Nominating party and the supporting input of the JSL. At no time will the award of any benefit bypass the nomination, application, and award process as described in this document. That being considered, upon completion of the prescribed process, the award(s) will ultimately be determined by Freestyle.

Any questions, concerns, or suggestions may be submitted to Don Cochrane: dcochrane@freestyleonline.com or by USPS mail at Freestyle, 475 Westfield Rd, Charlottesville, VA 22901. (434) 978-4091.

APPLICATION FOR THE FREESTYLE-JSL ATHLETE DEVELOPMENT PROGRAM

(PLEASE PRINT NEATLY)

Application Dates and Instructions for Consideration:

- For JSL Season Awards, submit from Feb 1st to July 15th with awards to be made between Feb 1st and July 31st.
- For Year Round Awards, Rolling Applications to be 4 weeks prior to award from Aug 1st to Jan 31st.
- This form must be completed in its entirety and submitted via email as a pdf attachment.
- Application must be submitted to the Applicant's Team Representative on the JSL Board.
- The Team Representative will forward to executive-committee@jsl.org & dcochrane@freestyleonline.com

Applicant Name(s): _____

Applicant JSL Team: _____

Applicant's Parent(s) name(s): _____

Applicant Contact Info:

Street Address: _____

City: _____

State: _____ Zip _____

Home Phone: (____) _____

Mobile Phone: (____) _____

Email Address: _____

Nominating Party: _____

Affiliation: _____

Best Phone (____) _____

Email Address _____

Description of Benefit Requested and Value if applicable: _____

(examples: Swim Suits, Training Aids, Team Fees, WSI Program Fees, Lifeguard, CPR, or First Aid Course Fees, Travel Considerations for Scholastic or US Swimming State, Zone, Regional Meets, or for College Interview and Visitation Trips)

Reason for Making Request for Benefit: _____

In the Applicants own words, describe how this will benefit their personal growth, development athletically or educationally, or will contribute to the community (you may continue on another sheet):

