

JEFFERSON SWIM LEAGUE CHAMPIONSHIP HEAT SHEET AD ORDER FORM - 2018
(PLEASE PRINT NEATLY)

NAME _____

EMAIL Address _____

PHONE (_____) _____

TEAM _____



DEADLINE for ads is 9PM July 1st

AD RULES

- Full page ads are only available to Champs and Corporate Sponsors, not individuals, families, or other businesses.
- Two half page ads may not be combined to create one full page ad.
- No team is allowed to combine any quantity of smaller ads to form a single larger ad.
- All ad sizes listed below are available to individuals, families, or businesses.
- Ads must be submitted as a digital file in final page form ready for printing or copying.
- Champs Ad Coordinator may reject any ads not in good taste or sportsmanship and your money will be refunded.
- For ads submitted after the deadline there will be no team rebate and your ad may not be printed.

INSTRUCTIONS FOR PLACING AN AD

- Decide how much you want to spend. **Your team gets a 60% rebate on ad sales.**
- Design your ad paying particular attention to the size limits below.
- If you are submitting pictures as part of your ad, they should be high resolution black and white.
- Save your ad as a jpeg or pdf format (no other file types accepted).
- Submit your digital ad file to your team's ad coordinator no later than the deadline.
- Submit this completed form along with your check made out to your team's ad coordinator.

COSTS (circle ad cost for the ad you are purchasing)

<u>AD DESCRIPTION</u>	<u>AD SIZE</u>	<u>AD COST</u>
Session Sponsor	5" high x 7" wide	\$200.00
Only four available, first come, first served.		
Includes ad on session page in heat sheet and name announced at start of session.		
Half page	5" high x 7" wide	\$100.00
Quarter Page (portrait).....	5" high x 3½" wide	\$55.00
Quarter Page (landscape).....	2½" high x 7" wide	\$55.00
Business Card	2½" high x 3½" wide	\$35.00
Family Sponsor (NO pictures)...	1" high x 3½" wide	\$15.00

SEND THIS COMPLETED FORM, DIGITAL AD, AND PAYMENT MADE OUT TO:

Team Ad Coordinator _____

Email Address _____

Home Address _____

_____, VA Zip _____

DELIVER COMPLETED FORM & PAYMENT To Your Team Coordinator by Deadline Above

(This form is also available for download from www.jsl.org)

QUESTIONS ON SUBMITTING ADS CONTACT NICOLE WEISS AT Heat-Sheet@jsl.org